



NEWS RELEASE
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Crossroads Area Board Chairman Recognized
by

THE BUSINESS JOURNAL
SERVING THE GREATER TRIAD AREA

40 Leaders Under 40

ELKIN, NC -- The Business Journal for the Greater Triad Area recognized Crossroads Behavioral Healthcare Area Board Chairman K. Scott Whitaker as one of the top 40 young leaders in the Triad area. According to the president and publisher of the Triad Business Journal, “The goal of this effort, as always, was to find and recognize the best and brightest leaders this region has to offer who are yet to reach their 40th birthday,” said Douglas W. Copeland, Jr.

Published on February 29, this is the Business Journal’s fifth edition of the 40 Leaders under 40.

“Crossroads is thrilled that Scott was selected for this honor. His insightful leadership skills as our board chairman are clearly demonstrated as he leads Crossroads through the complex issues facing the delivery of mental healthcare services to the citizens in Iredell, Surry and Yadkin counties. We are honored that he has dedicated some of his time and talents to lead our board,” said David Swann, area director and CEO for Crossroads Behavioral Healthcare.

(profile as written in the Business Journal)

K. Scott Whitaker

Age: 38

Current job: President and creative director



Employer: Whitline Ink, Inc.

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Excerpt from nomination: “I know of no other person who gives more to clients, to community, to church, to friends and family. He is a leader not only in work and deed, but also mind and spirit.”

Education: Bachelor’s degree, finance, UNC-Greensboro; photography and commercial art/design course work in various forums.

One-word description of yourself: Proactive

Greatest achievement: Fatherhood; all else pales in comparison.

Greatest disappointment: Not pursuing postgraduate educations before joining the work force.

Most meaningful volunteer activity: Honduras missions and administration of a Honduras educational sponsorship program.

What is your favorite place to take out-of-town guests? Old Salem

When I am not working I am... Fighting make-believe fires with my son, Daken, and drinking coffee with my wife, Emily-Sarah.

Lessons you learned the hard way: Unforgiveness steals time that’s not recoverable.

What is your pet peeve? People half doing things.

What was your childhood job? Bussing tables at The Lantern Restaurant in Dobson
Who would make the guest list at your dream dinner party? Cherished family and friends would be sufficient.
If you had to pick another job or career, what would it be? Filmmaker

Whitaker who was born and raised in Surry County now resides in Yadkin has served on the Crossroads Area Board of Directors since 2003 and became chairman in January 2008.

Crossroads Behavioral Healthcare is the Local Managing Entity for mental health, developmental disabilities, and substance abuse services in Iredell, Surry, and Yadkin counties. Crossroads is responsible for the management and oversight of the public system of behavioral healthcare at the community level. Crossroads plans, develops, implements, and monitors services to ensure that consumers in our communities have access to quality, appropriate, and timely care.

-CBHC-
